



CELEBRATING TRREB'S BOARD OF DIRECTORS

Highlights from 2024

OUR LEADERS

"This year, we're marking several accomplishments alongside a group of dedicated Board of Directors who helped move the needle on the record-breaking attendance at TRREB REALTOR® QUEST 2024, expanding our Market Outlook and Year in Review events, strong government advocacy, and the transition to REALM™ – a game-changing MLS® System to meet the everchanging needs of our Members. With even more high-tech tools, advanced training sessions, and stronger communications, we will continue to help Members better serve their clients and positively contribute to our industry."

Jennifer Pearce
2024 TRREB President



"TRREB is working diligently to shape the future of our Association and the real estate profession at large. It's an honour for me to celebrate the achievements of our Board, including the vision, hard work, and resilience against the ever-evolving dynamics of our industry."

We will continue to raise the bar for professionalism and ethics in our business, plus strive for better housing policies that address affordability and supply in the GTA and GGH. I'm most certain that these achievements will continue to pave the way to a brighter future for our industry."

John DiMichele
TRREB CEO



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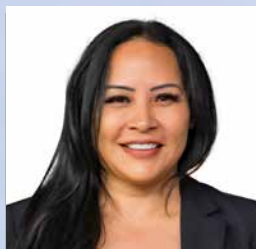
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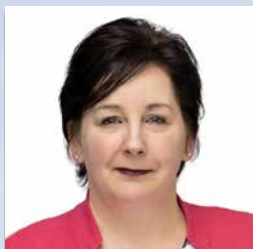
THIS YEAR'S BOARD OF DIRECTORS



Jennifer Pearce
President



Paul Baron
Past President



Elechia Barry-Sproule
President-Elect



Manny Andrade
Director-at-Large



Peter Burdon
West Regional Director



Raymond Chan
Director-at-Large



Alexandra Cote
Director-at-Large



Frank Farhangi
Director-at-Large



Peter Geibel
North Regional Director



Rebecca Kopel
Central Regional Director



Lawrence Mak
Director-at-Large



Agostino Monteleone
Director-at-Large



Daniel Steinfeld
Director-at-Large



Georgiana Woods
East Regional Director



Goals set the stage for the year, and our Board of Directors know how to reach them. From taking part in monthly meetings, strategic planning sessions, and connecting face-to-face with TRREB Members at events, they show an unwavering support to build a stronger Association.

This past July, the Board of Directors headed to a strategic planning session to guide our mission into the days, months, and years to come.

The Mission

To be the primary real estate resource providing, preserving and advancing the professionalism and success of all Members through innovation and leadership.

Achievements, Progress and Opportunities

1. Engaged and Professional Membership

Our goal is to increase Member participation in learning and development and promote a clear pathway to professionalism, ensuring our Members uphold the highest industry standards.

2. Leadership in Modernizing Organized Real Estate

Our objectives are to boost technology, strengthen relationships with other boards and associations, and lobby on housing and economic development issues.

3. Operational Strength and Effective Governance

Our promise is to incorporate diversity, equity, and inclusion principles in all aspects of operations while actively participating in external committees and task forces and leveraging relationships with public and private sectors to drive climate action.

TRREB increased the number of our signature Market Outlook and Year in Review events to five to better serve the surrounding regions. Barrie and Simcoe County joined our existing stops in Toronto, Durham, Peel, and York. We saw nearly **2,000 Members** combined attend these events focused on what's next for the housing market.



Over 11,000 attendees took part in TRREB REALTOR® QUEST 2024. This signature event has firmly solidified its place as Canada's largest real estate conference and trade show. Our Board of Directors were not only involved in planning TRREB REALTOR® QUEST but they also represented TRREB on the trade show floor and introduced a range of diverse speakers. This event was nothing short of inspiring and included keynote speakers Martha Stewart, Jay Shetty, and Monty Moran.





GETTING INVOLVED

The Board of Directors are leading us into the future. They each chair a TRREB Committee to help make recommendations that ensure Members have many resources to navigate buying, renting, selling, or leasing transactions.

What Are Our Committees Up To?



Professional Development Committee

This group is hard at work exploring new courses to address the latest industry issues and looking at ways to improve our current courses like a revamped Broker of Record Orientation session.



MLS® Services Committee

Together, these Members are evaluating the functionality of our MLS® System and suggesting improvements to the Board of Directors, including discussing new and enhanced fields.



Commercial Committee

Developing resources and exploring services to help commercial REALTORS® better serve their clients is the mission of this Committee. This year, a successful event for Commercial Members was held to provide an update on what's trending in the industrial, retail, and office commercial markets.



Young Professionals Network (YPN) Committee

Sharing ideas and bringing young professionals together are the goals of this Committee. A Rise Up Session, presented by YPN, took place in October to encourage fellow Members to network and aim even higher in their careers.



GETTING INVOLVED



Coming December 2

Our Directors are behind a unified MLS® Rules and Policies. The new rules are coming soon and will better guide how REALTORS® use the MLS® System.



Consumer Relations Committee

Our Members are on hand to identify new opportunities to promote the value of TRREB REALTORS®, including sharing their thoughts on creating commercials that will focus on the protections REALTORS® offer.



Communications & Member Engagement Committee

This group wears many hats, including monitoring Member communication campaigns, approving the Ontario REALTORS Care® Grants, and choosing the David Rossi and Community Service Award winners.



Finance Committee

All year long, these Members are monitoring financial performance, reviewing resource allocation, and assessing the fee structure as it relates to annual membership dues.



Government Relations Committee

Evaluating housing policies, addressing supply and affordability issues in our marketplace, and exploring the next phase of TRESA are three of many agenda items these Committee Members are tackling.



INNOVATING AND ADVANCING

Our Board of Directors are REALTORS® too – allowing them to provide direct input on what matters most to our industry. They are passionate about ensuring REALTORS® have the right technology tools to navigate any transaction and work in an environment that allows their clients to thrive.

Starting this year, Members are now securely accessing **PropTx tools and services** through a simple login process. A **one-time code** is now sent directly to a Member's mobile device to authenticate and log in to the TRREB Home Page.

The Habistat, a data analytics tool, is joining the lineup of Member benefits. This tool, powered by PropTx, helps REALTORS® easily navigate the housing market landscape uncovering trends, patterns, and opportunities that drive informed decision-making.



Five Housing Wins

The Board of Directors are proud to support TRREB's advocacy efforts at all levels of government on issues that impact buyers and sellers. This year, we've delivered important wins for our industry at the local, provincial, and federal levels.

1. Allowing townhomes and six-storey units to be **built along major roads** in the City of Toronto as-of-right.
2. Increasing the RRSP Home Buyers' Plan individual withdrawal limit to **\$60K or \$120K for a couple**.
3. Preventing a property **speculation tax** in the City of Toronto and a provincewide **10-day cooling-off period** on resales.
4. Increasing professional standards and consumer protection through a **new real estate act**.
5. Introducing legislation to **speed up housing choice and supply**, including modular and prefab housing developments.



LEARNING AND GROWING

Maintaining a high level of professionalism is central to our mission. The Board of Directors ensures that Members have access to ample learning opportunities, accessible anytime and anywhere.

The PropTx Learning Academy now offers four REALM™ modules, plus a module specifically for Add/Edit – allowing REALTORS® to learn at their own pace with interactive elements, step-by-step instructions, and helpful quizzes.

When a change happens in our industry, the Board of Directors helps us spread the word about our Hubs featuring resources to support Members through the transition.

This year, Stratus users officially moved to REALM™. TRREB's dedicated one-click access from the Home Page to the REALM™ Hub is filled with how-to videos, in-person classes, webinars, guides, and many more resources.

TRREB's TRESA Hub helps Members understand what's new in Phase Two of the *Trust in Real Estate Services Act* through handy videos, infographics, and other valuable insights for Members to navigate their day-to-day business.





BUILDING OUR COMMUNITY AMBASSADORS

TRREB is deeply committed to giving back to our communities, and we continue to witness the impact that dedicating time and donations make. Like our Board of Directors, the passion for making a difference grows stronger with each charitable initiative.

In response to the devastating Alberta wildfires, TRREB donated **\$35K on behalf of our Members to the Canadian Red Cross**. Donations were matched by the Government of Alberta and the federal government, bringing the total donation to \$105K. Our impact was part of CREA's REALTORS Care® fundraising and assisted with critical relief, recovery, and resilience efforts.

TRREB also donated **\$5K to the Ontario REALTORS Care® Foundation's annual Motorcycle Ride for Charity** to support shelter-related causes in Ontario. This was in addition to the **nearly \$900K** already donated this year through the Every REALTOR® Campaign.

Each year, our Board approves the sponsorship of diverse community events to highlight the value and advantages of working with a REALTOR®. The 2024 events included:

- **Beaches Jazz Festival**
- **Butter Tart Festival**
- **Bright and Merry**

TRREB also sponsored the **Rainbow Sauga Alliance Pride Picnic**. The Rainbow Sauga Alliance creates a welcoming community and hosts inclusive events for 2SLGBTQIA+ residents in Mississauga, fostering friendships and easing struggles holistically and responsibly.

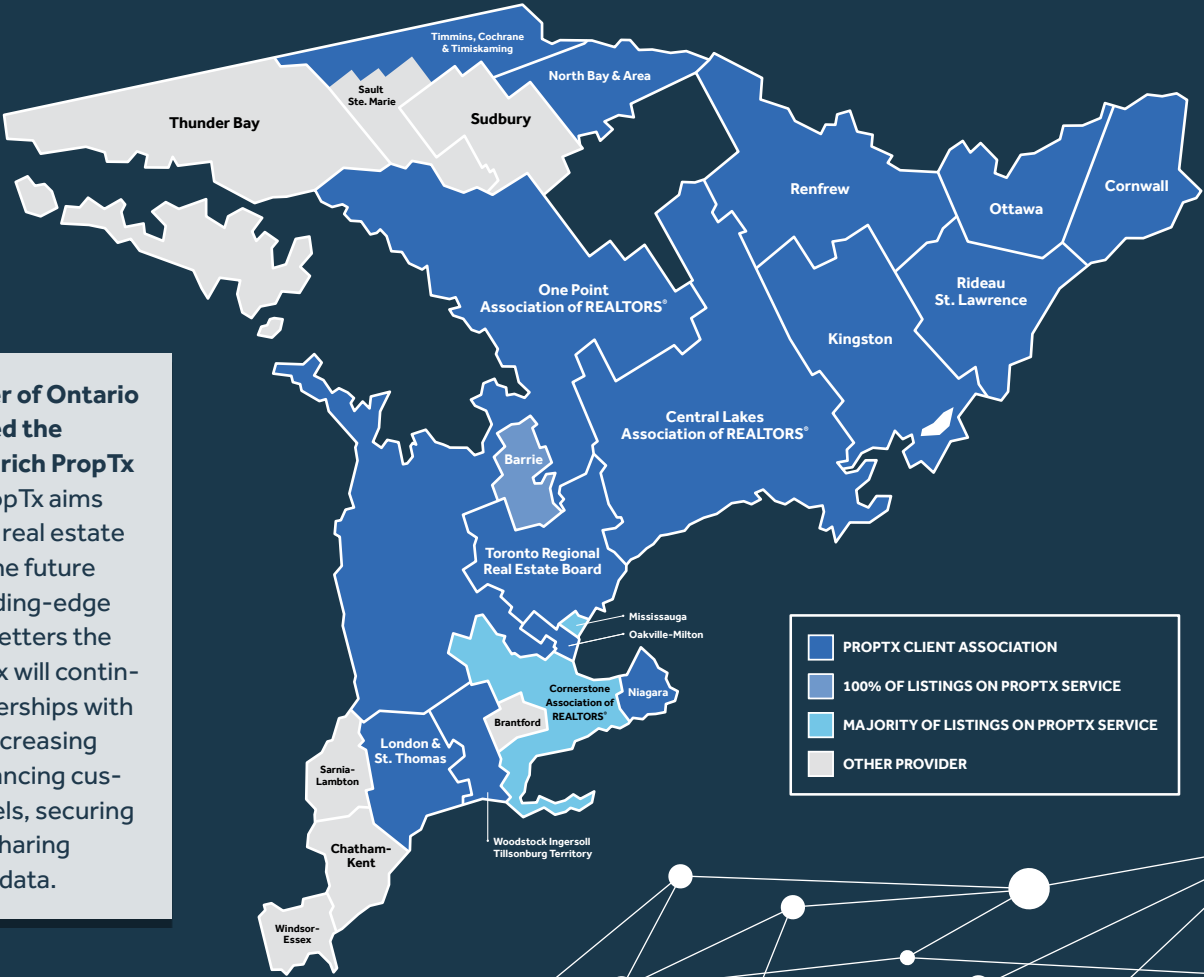




ENHANCING ACCESS TO DATA

We know that data and critical market information are important to our Members, and the Board of Directors are working to make this possible. Together with PropTx, we're taking critical steps forward to provide Members with reliable access to enhanced resources that ensure they can grow their business and foster stronger REALTOR® communities.

A growing number of Ontario Boards have joined the insight- and tool-rich PropTx MLS® Service. PropTx aims to steer Ontario's real estate industry toward the future by harnessing leading-edge technology that betters the profession. PropTx will continue to foster partnerships with the objective of increasing connectivity, enhancing customer service levels, securing compliance, and sharing greater access to data.





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