

TRREB: 7 in 10 Brampton Residents Believe Government Taxes on New Home Purchases are Unreasonable

New Ipsos polling shows deep affordability fears and rising concern that Brampton families are being priced out of their own City

BRAMPTON, ON — January 29, 2026 A recent survey of Greater Toronto Area (GTA) residents conducted by Ipsos for the Toronto Regional Real Estate Board (TRREB) reveals Brampton residents are concerned about the state of housing affordability in their area, and believe we need to do everything we can to make housing more affordable.

“The data shows Brampton is facing affordability pressures unlike anywhere else in the GTA,” said Daniel Steinfeld, TRREB President. “Families and individuals who have lived in Brampton for decades would like to continue to do so. Losing talent and future homeowners would have negative economic consequences.”

Survey Findings

The survey reveals concerns among Brampton residents about the cost of housing and the way the City and the Region are tackling the affordability crisis. Key findings include:

- **95 per cent of Brampton residents are concerned about the state of housing affordability in their area, among the highest levels in the GTA.**
- **93 per cent of Brampton residents agree that we need to do everything we can to make housing more affordable.**
- **Only 40 per cent of Brampton residents believe governments are doing a good job improving affordability.**
- **7 in 10 of Brampton residents believe that government taxes associated with a new home purchase are unreasonable.**

“Brampton is home to young families and individuals, diverse generations and new Canadians building their future here,” said John DiMichele, TRREB CEO. “If we can’t retain and support this population, the long-term economic consequences will be severe.”

Brampton Housing Starts

According to CMHC data, housing construction in Brampton has dropped sharply over the past two years. In 2024, Brampton produced just 1,831 total housing starts across the entire year — less than half of the level seen during the peak quarters of 2022.

The decline deepened in 2025. Through the first three quarters of 2025, Brampton delivered only 1,138 housing starts, placing the City on track to finish well below 2024 levels and dramatically short of what is needed to meet its share of Ontario's provincial housing targets.

Brampton's Housing Policy Response

Brampton City Council has taken steps to support housing affordability and construction, including permitting up to four units as-of-right along transit routes, adopting measures to streamline development approvals, and working with the Province to align on growth-financing reform.

In addition, Brampton has signalled a willingness to reconsider its development charge framework following provincial action and continues to explore incentives to support purpose-built rental housing.

Building More Homes Brampton Families and Individuals Can Afford

To tackle the ongoing housing affordability crisis, TRREB is urging Brampton City Council to take action on three immediate policy priorities:

1. Reduce Development Charges and Government Fees

Residents strongly believe government-imposed costs are worsening affordability. The Ipsos survey found 82 per cent of Peel Region residents believe lowering development charges would make housing more affordable, reflecting overwhelming public frustration with the cost burden carried by new homebuyers. In Brampton, DCs can add well over \$100,000 to the cost of a new ground-oriented home, making projects difficult to deliver and placing new homes out of reach for most families and individuals. Reducing these costs would remove a significant financial barrier at the front end of construction, improve project viability, and help bring more homes to market faster.

2. Expand Missing-Middle Housing in Existing Neighbourhoods

The survey data reinforces urgent concerns about the type of housing being built in Brampton. Nearly half of survey respondents believe the City is over-building high-rise towers and under-delivering attainable, family-sized options. To address this mismatch, Brampton must accelerate the construction of townhomes, back-to-back homes, duplexes, triplexes, and four-plexes in existing neighbourhoods — especially near transit and employment

corridors. Removing remaining zoning barriers, expanding gentle-density permissions, and pre-zoning strategic areas would enable significantly more family-appropriate supply and reduce pressure on single-detached prices across the market.

3. Speed Up Approvals

Residents overwhelmingly believe that slow approvals are worsening affordability. Brampton must build on its recent procedural improvements and move toward a streamlined approvals framework that significantly shortens the time between application and construction.

About the Poll

These are some of the findings of an Ipsos poll conducted between Oct 17 – 30, 2025, on behalf of TRREB. For this survey, a sample of 2,000 GTA residents aged 18 years. The poll is accurate to within ± 2.7 percentage points, 19 times out of 20.

The [Brampton Ipsos poll factum](#) is available here for review.

Media Inquiries:

For all media inquiries, please email media@trreb.ca.

About TRREB:

The [Toronto Regional Real Estate Board](#) is Canada's largest real estate board, with over 70,000 residential and commercial professionals connecting people, property, and communities.