

2024 Sponsor & Exhibitor Package

**Pathways
to Success**





Pathways to Success



What to Expect At TRREB REALTOR® QUEST 2024

TRREB REALTOR® QUEST 2024, Canada's largest real estate conference and trade show, is taking place on **May 15 and 16** at the **Toronto Congress Centre**. This two-day event welcomes over 10,000 local and international attendees. The key features that keep attendees coming back include an impressive lineup of keynote speakers, an exciting speaker series, must-attend panel discussions and an immersive trade show floor. Guests also have access to Health Quest, an International District, Learning and Podcast Hubs, and a REALTOR® Store Pop-Up.

Serving more than **74,000 licensed REALTORS®** in the Greater Toronto Area, the **Toronto Regional Real Estate Board (TRREB)** is North America's largest real estate board.



TRREB REALTOR® QUEST SPONSOR AND EXHIBITOR BENEFITS

- Exposure to **10,000 professionals** who deal with your products and services.
- **Powerful referral market** to capitalize on the opportunity to differentiate yourself from other businesses.
- **National presence** ensures your company has the best value of any real estate show.

A wide variety of exhibitor booths and sponsor opportunities are available to satisfy any corporate requirement!



20+

speakers drawing in
over 10K attendees



150K

impressions on
social media



86K+

views on
realtorquest.ca

Sponsorship Details

Package	Presenting	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship Cost	\$250,000	\$200,000	\$150,000	\$100,000	\$75,000	\$50,000
Marketing Opportunities						
Company logo and link on TRREB REALTOR® QUEST website home page	•	•	•			
Company logo and link on TRREB REALTOR® QUEST website sponsor page	•	•	•	•	•	•
Complimentary banner on TRREB REALTOR® QUEST website [1]	•	•	•			
Exclusive social media post [1]	•	•	•			
Sponsor social media post [4]	•	•	•	•	•	•
Company logo and link in TRREB REALTOR® QUEST edition of TRREB e-newsletter	•	•				
Company logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter	•	•	•	•	•	•
Promotional video on TRREB REALTOR® QUEST website	1.5 Min	1 Min	45 Sec	30 Sec	15 Sec	
On-Site Networking Opportunities						
Opportunity to address the audience at one keynote session [3] [5]	2 Min	2 Min	1 Min			
Opportunity to introduce a speaker or panel [3] [5]				•	•	•
Loudspeaker or MC introduction on main stage [3]	•	•	•			
Booth space (Premium)	10	8	6	4	4	2
Keynote Reserved Seating	10	8	4			
Meet & Greet [6]	2	2	2			
Entry to Keynote Session				4	3	2
On-Site Advertising Opportunities						
Inside front cover advert in TRREB REALTOR® QUEST show program [1] [8]	•					
Inside back cover advert in TRREB REALTOR® QUEST show program [1] [8]		•				

Package	Presenting	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship Cost	\$250,000	\$200,000	\$150,000	\$100,000	\$75,000	\$50,000
On-Site Advertising Opportunities						
Full-page colour advertisement in TRREB REALTOR® QUEST program	2 Full Page	2 Full Page	1 Full Page	1/2 Page	1/4 Page	1/4 Page
Promo video to be shown prior to introduction of featured keynote [2]	45 Sec	30 Sec	30 Sec			
Promo video to be shown prior to a breakout room speaker or panel [2]				15 Sec	15 Sec	15 Sec
Promo video to be shown as part of a loop at TRREB Central	2 Min	2 Min	1 Min	30 Sec	30 Sec	30 Sec
On-site signage	•	•	•	•	•	•
Opportunity to deliver branded collateral to attendees [7]	•	•	•	•	•	•
Corporate logo displayed on Coffee Sleeve at Café & Networking Area	•					
Premium banner space at TRREB REALTOR® QUEST Café & Networking Area	•					
Premium banner space on TRREB REALTOR® QUEST App	•					
Premium banner space at TRREB REALTOR® QUEST VIP Lounge		•				
Corporate logo displayed on Conference Bag		•				
Premium banner space at TRREB REALTOR® QUEST Reception (Day 1) [4]	•	•	•	•		
Corporate name and logo displayed on complimentary gift/giveaway distributed to first 10,000 attendees			•			
Corporate logo displayed on Charging Stations					•	
Event Ticket						
Exhibitor Passes	20	16	8	8	6	4
Complimentary tickets to TRREB Reception	10	8	4	4	3	2
Post Event Recognition						
Special mentions in post-event survey	•	•				
1 year advertisement in TRREB's product and services directory	•	•	•	•	•	•

[1] Provided by sponsor, approved by TRREB - [2] Provided by sponsor, approved by speaker - [3] Scripts provided by TRREB, approved by speaker - [4] Grouped with other sponsors

[5] Subject to speaker approval - [6] If approved by speaker - [7] Customizable offering - [8] Placement of 1 of 2 ads

Sponsorship Details

Package	Lanyard	Podcast Hub	Int'l District	Shuttle	Health Quest
Sponsorship Cost	\$35,000	\$20,000	\$20,000	\$15,000	\$15,000
Marketing Opportunities					
Company logo and link on TRREB REALTOR® QUEST website sponsor page	•	•	•	•	•
Sponsor social media post [4]	•	•	•	•	•
Company logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter	•	•	•	•	•
On-Site Networking Opportunities					
Booth space (Premium)	1	1	1	1	1
On-Site Advertising Opportunities					
On-site signage	•	•	•	•	•
Opportunity to deliver branded collateral to attendees [7]	•	•	•	•	•
Premium banner space at TRREB REALTOR® QUEST Podcast Hub		•			
Premium banner space at TRREB REALTOR® QUEST International District			•		
Corporate logo displayed on Lanyard	•				
Corporate logo displayed on Shuttle Bus				•	
Corporate logo displayed in Health Quest Area					•
Event Ticket					
Exhibitor Passes	2	2	2	2	2
Complimentary tickets to TRREB Reception	2	2	2		



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website home page
- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Complimentary banner on TRREB REALTOR® QUEST event website [1]
- Exclusive social media post [1]
- Sponsor social media post [4]
- Sponsor's logo & link in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- 1.5 minutes of promotional video on TRREB REALTOR® QUEST website



On-Site Networking Opportunities

- 2 minutes opportunity to address the audience at one keynote session [3] [5]
- Loudspeaker or MC introduction on main stage [3]
- 10 premium booth spaces
- 10 keynote reserved seating
- 2 Meet & Greet [6]



On-Site Advertising Opportunities

- Inside front cover advertisement in TRREB REALTOR® QUEST show program [1] [8]
- 2 full-page colour advertisement in TRREB REALTOR® QUEST program
- 45 seconds promo video shown prior to introduction of featured keynote [2]
- 2 minutes promo video to be shown as part of a loop at TRREB Central
- On-site signage
- Opportunity to deliver branded collateral to attendees [7]
- Corporate logo displayed on Coffee Sleeve at Café and Networking Area
- Premium banner space at TRREB REALTOR® QUEST Café & Networking Area
- Premium banner space on TRREB REALTOR® QUEST App
- Premium banner space at TRREB REALTOR® QUEST Reception (Day 1) [4]



20 Exhibitor Passes



10 Complimentary
Tickets to TRREB
Reception



Special Mentions in
Post-Event Survey



1 Year Advertisement
in TRREB's Product
& Services Directory

[1] Provided by sponsor, approved by TRREB - [2] Provided by sponsor, approved by speaker
[3] Scripts provided by TRREB, approved by speaker - [4] Grouped with other sponsors
[5] Subject to speaker approval - [6] If approved by speaker
[7] Customizable offering - [8] Placement of 1 of 2 ads



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website home page
- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Complimentary banner on TRREB REALTOR® QUEST event website [1]
- Exclusive social media post [1]
- Sponsor social media post [4]
- Sponsor's logo & link in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- 1 minute of promotional video on TRREB REALTOR® QUEST website



On-Site Networking Opportunities

- 2 minutes opportunity to address the audience at one keynote session [3] [5]
- Loudspeaker or MC intro on main stage [2]
- 8 premium booth spaces
- 8 keynote reserved seating
- 2 Meet & Greet [5]



On-Site Advertising Opportunities

- Inside back cover advertisement in TRREB REALTOR® QUEST show program [1] [8]
- 2 full-page colour advertisement in TRREB REALTOR® QUEST program
- 30 seconds promo video shown prior to introduction of featured keynote [2]
- 2 minutes promo video to be shown as part of a loop at TRREB Central
- On-site signage
- Opportunity to deliver branded collateral to attendees [7]
- Premium banner space at TRREB REALTOR® QUEST VIP Lounge
- Sponsor's logo displayed on Conference Bag
- Premium banner space at TRREB REALTOR® QUEST Reception (Day 1) [4]



16 Exhibitor Passes



8 Complimentary Tickets to TRREB Reception



Special Mentions in Post-Event Survey



1 Year Advertisement in TRREB's Product & Services Directory



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website home page
- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Complimentary banner on TRREB REALTOR® QUEST event website [1]
- Exclusive social media post [1]
- Sponsor social media post [4]
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- 45 second of promotional video on TRREB REALTOR® QUEST website



On-Site Networking Opportunities

- 1 minute opportunity to address the audience at one keynote session [3] [5]
- Loudspeaker or MC introduction on main stage [3]
- 6 premium booth spaces
- 4 keynote reserved seating
- 2 Meet & Greet [6]



On-Site Advertising Opportunities

- 1 full-page colour advertisement in TRREB REALTOR® QUEST program
- 30 seconds promo video shown prior to introduction of featured keynote [2]
- 1 minute promo video to be shown as part of a loop at TRREB Central
- On-site signage
- Opportunity to deliver branded collateral to attendees [7]
- Premium banner space at TRREB REALTOR® QUEST Reception (Day 1) [4]
- Sponsor's name and logo displayed on complimentary gift/giveaway distributed to first 10,000 attendees



8 Exhibitor Passes



4 Complimentary Tickets to TRREB Reception



1 Year Advertisement in TRREB's Product & Services Directory

[1] Provided by sponsor, approved by TRREB - [2] Provided by sponsor, approved by speaker
 [3] Scripts provided by TRREB, approved by speaker - [4] Grouped with other sponsors
 [5] Subject to speaker approval - [6] If approved by speaker
 [7] Customizable offering - [8] Placement of 1 of 2 ads



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post [4]
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- 30 seconds of promotional video on TRREB REALTOR® QUEST website



On-Site Networking Opportunities

- Opportunity to introduce a speaker or panel [3] [5]
- 4 premium booth spaces
- 4 entry to Keynote Session



On-Site Advertising Opportunities

- 1/2 page colour advertisement in TRREB REALTOR® QUEST program
- 15 seconds promo video shown prior to a breakout room speaker or panel [2]
- 30 seconds promo video to be shown as part of a loop at TRREB Central
- On-site signage
- Opportunity to deliver branded collateral to attendees [7]
- Premium banner space at TRREB REALTOR® QUEST Reception (Day 1) [4]



8 Exhibitor Passes



4 Complimentary Tickets to TRREB Reception



1 Year Advertisement in TRREB's Product & Services Directory



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post [4]
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- 15 seconds of promotional video on TRREB REALTOR® QUEST website



On-Site Networking Opportunities

- Opportunity to introduce a speaker or panel [3] [5]
- 4 premium booth spaces
- 3 entry to Keynote Session



On-Site Advertising Opportunities

- 1/4 page colour advertisement in TRREB REALTOR® QUEST program
- 15 seconds promo video shown prior to a breakout room speaker or panel [2]
- 30 seconds promo video to be shown as part of a loop at TRREB Central
- On-site signage
- Opportunity to deliver branded collateral to attendees [7]
- Sponsor's logo displayed on Charging Stations



6 Exhibitor Passes



3 Complimentary Tickets to TRREB Reception



1 Year Advertisement in TRREB's Product & Services Directory

[1] Provided by sponsor, approved by TRREB - [2] Provided by sponsor, approved by speaker
 [3] Scripts provided by TRREB, approved by speaker - [4] Grouped with other sponsors
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 [7] Customizable offering - [8] Placement of 1 of 2 ads

Bronze Sponsor

\$50,000



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post [4]
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter



On-Site Networking Opportunities

- Opportunity to introduce a speaker or panel [3] [5]
- 2 premium booth spaces
- 2 entry to Keynote Session



On-Site Advertising Opportunities

- 1/4 page colour advertisement in TRREB REALTOR® QUEST program
- 15 seconds promo video shown prior to a breakout room speaker or panel [2]
- 30 seconds promo video to be shown as part of a loop at TRREB Central
- On-site signage
- Opportunity to deliver branded collateral to attendees [7]



4 Exhibitor Passes



2 Complimentary Tickets
to TRREB Reception



1 Year Advertisement
in TRREB's Product
& Services Directory

Lanyard Sponsor

\$35,000



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post (grouped with other sponsors)
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter



On-Site Advertising Opportunities

- On-site signage
- Opportunity to deliver branded collateral to attendees (customizable offering)



2

Exhibitor Passes



2

Complimentary Tickets to TRREB Reception



1

Premium Booth Space



Sponsor's Logo displayed on Lanyard

Podcast Hub Sponsor

\$20,000



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post (grouped with other sponsors)
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter



On-Site Advertising Opportunities

- On-site signage
- Opportunity to deliver branded collateral to attendees (customizable offering)



2 Exhibitor Passes



2 Complimentary Tickets to TRREB Reception



1 Premium Booth Space



Premium Banner Space at TRREB REALTOR® QUEST Podcast Hub

International District Sponsor

\$20,000



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post (grouped with other sponsors)
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter



On-Site Advertising Opportunities

- On-site signage
- Opportunity to deliver branded collateral to attendees (customizable offering)



2 Exhibitor Passes



2 Complimentary Tickets to TRREB Reception



1 Premium Booth Space



Premium Banner Space at TRREB REALTOR® QUEST International District

Shuttle Sponsor

\$15,000



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post (grouped with other sponsors)
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter



On-Site Advertising Opportunities

- On-site signage
- Opportunity to deliver branded collateral to attendees (customizable offering)



2 Exhibitor Passes



1 Premium Booth Space



Sponsor's Logo displayed on Shuttle Bus

Health Quest Sponsor

\$15,000



Marketing Opportunities

- Sponsor's logo and link on TRREB REALTOR® QUEST website sponsor page
- Sponsor social media post (grouped with other sponsors)
- Sponsor's logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter



On-Site Advertising Opportunities

- On-site signage
- Opportunity to deliver branded collateral to attendees (customizable offering)



2 Exhibitor Passes



1 Premium Booth Space



Sponsor's Logo displayed
in Health Quest Area

Exhibitor Booths

\$2,499

Standard 10 x 10 Booth

\$2,999

Premium 10 x 10 Booth

- All booths include carpet, 1– 6' draped table, and 2 chairs
- Exhibitor passes for 2 people
- Refreshment tickets for 2 people
- Link to your corporate website on the TRREB REALTOR® QUEST website Exhibitor List
- Extra Exhibitor Passes:
One Day Pass \$150, Two Day Pass \$250

Non-Members Passes

\$349

Early Bird [1]

\$449

Regular Prices [2]

1. Early bird prices are available until April 15, 2024
2. After April 15, 2024, prices will change to \$449.
Tickets can also be purchased on-site for \$449.



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Canada's Largest Real Estate Conference

May 15–16, 2024

Toronto Congress Centre

realtorquest.ca

