

Summary of TRREB Municipal Election Ipsos Polling Results

September 16, 2026

Polling results were consistent across Toronto, the rest of the GTA and Barrie.

Housing Emerging as a Key Election Issue

- **85%** are concerned about housing affordability
- **76%** are frustrated by the lack of progress
- **69%** say housing will impact how they vote

The poll also points to significant demand for municipal leadership on housing:

- **82%** say municipalities are not doing enough on affordability
- **60%** would be more likely to support a mayoral candidate focused on housing affordability
- Only **27%** believe governments are doing a good job addressing the issue

Strong Public Support for Reducing Municipal Housing Costs

Support for Housing Affordability Measures

- **86%** support lowering taxes for first-time homebuyers
- **84%** support lowering taxes for all homebuyers
- **85%** support limits on municipal fees for small infill developments
- **76%** support incentives for family-sized multiplex housing

Support for Development Charge Reform

- **83%** support reducing development charges by up to 50% over the next three years
- **79%** support maintaining those reductions beyond three years

Municipal Costs and Taxes Under Scrutiny

GTA and Barrie

- **63%** believe municipalities rely too heavily on property taxes

- **54%** believe municipalities rely too heavily on development charges

Toronto

- **55%** believe the City relies too heavily on the Municipal Land Transfer Tax
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