



CELEBRATING TRREB'S

Board of Directors

Highlights from 2025



Message from the President



This year has been about bold action, shared vision, and a strong focus on Member-driven innovation. As your President, I have had the privilege of working alongside a dedicated Board of Directors to support TRREB's priorities. These include strengthening REALTOR® professionalism and advancing housing policy that reflects the needs of our growing region.

Together, we expanded our reach with new Market Outlook events, continued to advocate for meaningful change at all levels of government, and equipped Members with tools that raise the bar for service and impact. I am proud of what we have accomplished and even more excited about where we are headed.

Thank you for your trust and partnership.

Elechia Barry-Sproule
2025 TRREB President

Message from the CEO



TRREB continues to grow and improve with purpose. Our Board of Directors has helped shape the innovations, collaborations, and policy positions that define our leadership in the real estate industry.

In 2025, we continued to enhance REALM® and Matrix, our primary MLS® platforms, and advanced our technology roadmap through PropTx. We also championed fair housing policy across the Greater Toronto Area and beyond. The strategic oversight and commitment of this year's Board have helped build momentum while reinforcing our values of transparency, professionalism, and service.

By working together, we are not just adapting to change. We are leading it.

John DiMichele
TRREB CEO

Board Purpose & Goals

TRREB's Board of Directors plays a vital role in guiding the strategic direction of the organization. The goal is to ensure that TRREB remains the leading real estate board in Canada by advancing innovation, upholding the highest professional standards, supporting Members, and advocating for a more liveable and accessible housing market.

Table of Contents

Market Trends, Technology, Professional Standards, and Advocacy 4

Events and Member Engagement 5

Board of Directors 6

TRREB Outreach 8

Communications, Engagement, and Giving Back 9

Looking Ahead 11



Market Trends, Technology, Professional Standards, and Advocacy

Market Outlook and Year in Review

In 2025, TRREB hosted five regional Market Outlook and Year in Review events serving Members in Toronto, York, Peel, Durham, and Simcoe. With expert panelists and local insights, these events brought 2,500 Members together to explore the path forward.

TRREB's monthly Market Watch releases continued to provide high-impact data and timely insights for REALTORS® and the public.

Technology Services

In 2025, TRREB continued to enhance REALM® and Matrix, introducing new features and performance upgrades to improve the Member experience. Powered by PropTx, REALM® offers advanced search capabilities, integrated collaboration tools, and secure single sign-on access.

We also launched The Habistat analytics platform and introduced updates to Add/Edit and mobile functionality. Member feedback continues to inform our roadmap and drive the evolution of TRREB's technology services.

Professional Standards and Compliance Enforcement

TRREB's Professional Standards team worked with the Board of Directors to maintain the highest levels of ethics and compliance across our membership. In 2025, we introduced additional resources and clear guidelines to help REALTORS® understand advertising rules, manage disputes, and uphold ethical practices.

Board Members and Committees also supported the review and modernization of MLS® Rules and Policies to align with Member needs and an evolving real estate landscape.

Advocacy

TRREB's advocacy efforts, supported by the Board of Directors, focused on housing supply, affordability, taxation, smart growth, fair REALTOR® business regulations, and strong stakeholder engagement during 2025:

- Expanding as-of-right zoning for low-rise multiplexes across more neighbourhoods
- Encouraging mid-rise housing along transit corridors, avenues, and major streets
- Unlocking infill opportunities on multi-residential building sites
- Supporting modular and prefabricated housing to accelerate construction timelines
- Opposing unfair and reducing housing taxes, fees and charges and promoting legislation that protects buyers, sellers, landlords, and renters
- Removing unnecessary mortgage stress test rules
- Reforming the Landlord and Tenant Board
- Advocating for fair regulations under the Trust in Real Estate Services Act (TRESA)
- Opposing cooling off periods and mandatory home energy audits at the time of sale on resale housing

The Board's leadership ensures that TRREB remains a respected voice in housing and economic development policy and a committed partner in shaping Ontario's future.

Events and Member Engagement

REALTOR® QUEST

With 11,000 attendees, this year's REALTOR® QUEST was a resounding success, driven in large part by the leadership and involvement of TRREB's Board of Directors. Under the guidance of TRREB President Elechia Barry-Sproule, the REALTOR® QUEST Task Force and Board Members played an integral role throughout the planning and execution stages, contributing to speaker selection, approving activations, and serving as visible ambassadors during the event. Board Members also took on specific roles; some introduced speakers, while others attended sessions to network and connect directly with attendees and industry stakeholders.

The Young Professionals Network (YPN) Committee, led by Ray Chan, Chair, and Anu Joshi, Vice-Chair, sponsored the TRREB Reception, an evening of networking, refreshments, and celebration. Rebecca Kopel, Chair of the Communications and Member Engagement Committee, led the charitable-giving portion of the evening, with more than \$5,000 raised for the Ontario REALTORS Care® Foundation (ORCF), reinforcing TRREB Members' commitment to social responsibility.

The evening ended on a high note with a live performance by Brian Walker and his band, Shakey and the Bluenotes, featuring special musical appearances by TRREB President-Elect Daniel Steinfeld, Director-at-Large Paul Helps, and CEO John DiMichele.

Annual Meetings and Town Halls

The spring Annual Meeting and the preceding Town Halls provided Members with important updates on TRREB initiatives, and industry-related news. Chaired by President Elechia Barry-Sproule, Members participated in a robust discussion and had the opportunity to ask questions, share feedback, and vote on motions.

The fall Annual Meeting in November served as a platform to reflect on progress and reinforce TRREB's mission and vision. With presentations on strategic updates, market developments, committee reports, and Member engagement, Board Members played a central role in influencing the direction of the organization and guiding TRREB's priorities into the new year.

Milestone Dinner

More than 650 REALTORS® gathered at the Paramount Event Space for the Milestone Dinner in September to recognize our longstanding Members. These special individuals have provided their real estate services and expertise to our communities for 25, 30, 35, and over 50 years.

During her welcome speech, President Elechia Barry-Sproule reflected on the significant milestones and the commitment and professionalism it takes to succeed in this industry.

All attendees, including Board Members, enjoyed a delicious meal, reconnecting with old friends and making new memories with fellow TRREB Members.



Board of Directors

TRREB's 2025 Board of Directors is committed to shaping the future direction of TRREB to best serve its Members.



Elechia Barry-Sproule
President



Daniel Steinfeld
President-Elect



Jennifer Pearce
Immediate Past President



Colby Bayne
Director-at-Large



Raymond Chan
Director-at-Large



Peter Geibel
North Regional Director



Paul Helps
Director-at-Large



Frank Farhangi
Director-at-Large



Anu Joshi-Mehendale
West Regional Director



Rebecca Kopel
Central Regional Director



Lawrence Mak
Director-at-Large



Anna Michaelidis
Director-at-Large



Agostino Monteleone
Director-at-Large



Georgiana Woods
East Regional Director

Global Reach

International Collaboration: RE/MAX Italia

TRREB's Board and senior team welcomed 51 REALTORS®, Brokers, and staff from RE/MAX Italia on June 25, 2025. As part of a global outreach initiative, guests participated in a guided tour of TRREB's building and joined us for lunch and information sharing in the Press Room. TRREB Chief Information Officer Jason Mercer provided an update on the Toronto real estate market. John DiMichele, CEO, gave a presentation on MLS® co-operation and the power of collaboration, touching upon the future of real estate systems and the importance of cross-border partnerships in the industry.



International MLS® Events

As Chair of the Council of Multiple Listing Services (CMLS), TRREB CEO John DiMichele was instrumental in bringing the first-ever CMLS conference outside the U.S. to Toronto. To strengthen global collaboration, the International MLS Forum was held alongside the event on **September 25 and 26, 2025**. The International MLS Forum is a landmark event that unites top global experts in real estate development and innovation, and marked a significant step in international real estate dialogue.

Professional Development

Advancing Through TRREB's Learning Opportunities

At TRREB, maintaining the highest standards of professionalism is central to our mission. Our Board of Directors is committed to providing Members with valuable opportunities to enhance their skills and knowledge through a range of comprehensive courses and informative webinars.

Professional Development by the Numbers:

- More than 15,000 Members have taken a professional development course this year.
- Over 300 Members have successfully earned professional designations.
- Through our Brokerage Outreach Program, TRREB instructors have delivered training sessions at 46 Brokerages.
- The Professional Development Committee has audited 24 courses.
- Our PropTx Academy website attracts over 14,000 regular visitors.
- We supported PropTx client boards through 12 training sessions.
- We developed nine new courses this year.
- We have expanded our instructor roster to include more than 20 professionals.
- More than 700 Members participated in professional development sessions during TRREB REALTOR QUEST 2025.



Communications, Engagement, and Giving Back

TRREB in the News

Housing market data and policy issues are critical to our Members and Board of Directors. This year, TRREB provided expert insights in prominent media outlets, including the Toronto Star, CP24, CBC, and Newstalk 1010, delivering data-driven perspectives on market trends, housing initiatives, and economic development.

Additionally, leading real estate platforms such as STOREYS covered TRREB REALTOR® QUEST and housing-related opinion pieces. Our media relations efforts ensured that TRREB remained a go-to resource on market data, housing and policy matters, averaging **73 media mentions daily**.

Communications and Social Media Presence

Our Board of Directors played a key role as ambassadors, sharing content and participating at events. Through consistent, strategic messaging across social media platforms, we continued to strengthen TRREB's voice as a trusted leader in real estate, humanize the TRREB brand, and build Member trust and engagement.

Your Way Home with REALTORS® and the MLS®

TRREB REALTORS® are trusted professionals, bound by a code of ethics, who guarantee fairness and accountability. This year, TRREB launched a targeted public awareness campaign focused on promoting the value of working with a REALTOR®, highlighting market transparency, professionalism, and consumer protection. The campaign video received an average engagement rate of **5.96 per cent** (well above the industry average).

TRREB Volunteer Committees

Each Board Director chairs or vice-chairs a TRREB Committee to ensure Members have the resources and tools they need to succeed.

Professional Development Committee: Chaired by Georgiana Woods and Vice-Chair Gus Monteleone, this committee works hard to redefine TRREB's education strategy, ensuring that courses are relevant, engaging, and high value.

MLS® Services Committee: Under the direction of Chair Frank Farhangi and Vice-Chair Lawrence Mak, these Members evaluate the functionality of our MLS® System and recommend improvements to the Board of Directors, including enhancing policies and rules that elevate professionalism.

Young Professionals Network: Led by Chair Raymond Chan and Vice-Chair Anu Joshi-Mehendale, this committee focuses on providing programs to enhance knowledge and bring young professionals together to share ideas and build relationships through networking.

Commercial Committee: The committee develops resources and explores services to help commercial REALTORS® better serve their clients. This year, the Commercial Committee, under Chair Raymond Chan and Vice-Chair Paul Helps's leadership, hosted a Creating Commercial Connections event in collaboration with the YPN Committee to provide new or seasoned professionals looking to enter commercial real estate with the tools and knowledge needed to launch their commercial careers.



TRREB Volunteer Committees (Continued)

Communications & Member Engagement Committee: Chaired by Rebecca Kopel and Vice-Chair Peter Geibel, the committee finds new ways to inform Members and the public, including initiatives to enhance the image of REALTORS®, promote the value of TRREB REALTORS® and inform why consumers should use a trusted professional to guide them when buying or selling a home.

Finance Committee: These Members, under the guidance of Chair Daniel Steinfeld and Vice-Chair Gus Monteleone, monitor financial performance, review resource allocation, and assess the fee structure as it relates to membership dues and other service fees.

Government Relations Committee: Led by Chair Anna Michaelidis and Vice Chair Anushree Joshi-Mehendale, these Members engage with municipal, provincial and federal policymakers, as well as other industry stakeholders, to advocate on behalf of TRREB.

Arbitration and Professional Standards Committees: This committee along with Chair Colby Bayne and Vice-Chair Steven Schmeiser, deals with disputes between Brokerages concerning the distribution of commissions and breaches of MLS® Rules and Policies.

TRREB Task Forces

- Governance By-law Task Force
- Professionalism Advancement Task Force
- REALTOR® QUEST Task Force

Giving Back

TRREB continued its strong commitment to community support through a wide range of charitable initiatives and partnerships.

In 2025, TRREB proudly sponsored numerous community events across the GTA. Approved by the Board to strengthen our presence and highlight the value of working with a REALTOR®, the 2025 events include:

- Canada Day in Richmond Hill
- Canadian Food Truck Festival in Brampton
- The Distillery Winter Village

The Past President's Scholarship Program awarded eight post-secondary scholarships to outstanding students from across the region, recognizing academic excellence and leadership potential. Since 2007, students have benefitted from \$286,500 in scholarship funding.

TRREB's Board of Directors is passionate about making a difference and endorsed a contribution to the Ontario REALTORS Care® Foundation "Every REALTOR®" Campaign, of \$805,817.58 through donations, and fundraising efforts at TRREB REALTOR® QUEST.

Since 2004, TRREB has also donated more than \$1.2 million to Habitat for Humanity GTA. These initiatives underscore TRREB's commitment to giving back and fostering stronger, more vibrant communities throughout the GTA.





Message from the President-Elect

It is an honour to serve as TRREB's President-Elect and to work alongside a committed Board of Directors focused on strengthening our Association and supporting the success of our Members. This past year has shown how important it is to remain responsive, forward-thinking, and united in the face of change.

We have made meaningful progress on many key priorities, from advancing professionalism and technology to advocating for bold housing solutions across the region. I look forward to continuing this work as TRREB President in 2026 and ensuring our Association remains strong, relevant, and Member-focused.



Daniel Steinfeld
President-Elect, TRREB



Professionals Connecting People,
Property and Communities



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