

July 31, 2026

Mayor Patrick Brown and Members of Council
Brampton City Council
2 Wellington Street West
Brampton, ON, L6Y 4R2

Re: Proposed Open House Sign By-law (RM 58/2025)

Dear Members of Brampton Council,

On behalf of the Toronto Regional Real Estate Board (TRREB), representing almost 70,000 REALTORS® throughout the Greater Toronto Area (GTA) and Simcoe County, I am writing to express our support for the proposed updates to the City of Brampton's open house sign by-law.

Throughout this review process, we have appreciated the City's willingness to engage with stakeholders and consider practical solutions that balance community concerns with the needs of homebuyers, sellers, and the fiduciary duties of REALTORS® to their clients.

A key priority for TRREB has been advocating for greater consistency in open house sign regulations across Peel Region and the GTA wherever practical. REALTORS® frequently work across municipal boundaries, and a harmonized approach helps them comply with local by-laws and communicate clear information to potential buyers, while reducing unnecessary confusion for both industry professionals and residents.

We believe the proposed by-law represents a positive step in that direction. It incorporates elements that align more closely with the rules in neighbouring municipalities and establishing clear and reasonable standards for the placement and number of open house signs, creating a framework that is both practical and enforceable.

The proposed rules encourage compliance by setting fair, achievable expectations for the responsible use of REALTOR® open house signs, including clear requirements for displaying the location and timeframe of the advertised open house. This balanced approach supports effective wayfinding for prospective homebuyers while addressing concerns related to sign clutter and public safety.

TRREB appreciates the City's efforts throughout this review and encourages Council to adopt the proposed by-law. We look forward to continuing to work collaboratively with the City on matters affecting the real estate industry and the communities we collectively serve.

Sincerely,



Daniel Steinfeld
President